VITARAGA
SMART HOMES

Premium Multi-Brand Home Solutions



THE VITARAGA COLLECTION

Luxury living.
Thoughtfully designed.

Interiors • Automation • Lighting • Bathware
Surfaces • Appliances • Security • Home Theatre

Discover Vitaraga in Nellore

Premium Multi-Brand Home Solutions

WELCOME TO VITARAGA

END-TO-END HOME SOLUTIONS

One destination. A complete home.





Discover interiors, surfaces and connected-home technology across two Vitaraga experience centres in Nellore.

Discover premium materials and live product experiences.

Plan your rooms, finishes, lighting and technology together.

Bring it together with coordinated design, installation and service planning.

Premium Multi-Brand Home Solutions

OUR BRAND COLLECTION

PREMIUM BRANDS | COMPLETE HOME SOLUTIONS

Keus
Home automation

Ardeo by Keus
Architectural lighting

GM Modular
Lighting & KNX automation

TOTO
Bathware & sanitaryware

Dimore
Sintered surfaces

Pacific
Quartz surfaces

Bosch
Built-in appliances

Franke
Sinks & kitchen accessories

Yale
Smart access & security

Astral
Plumbing systems

Hometek
Home theatre & audio-video

Somfy
Motorised curtains & blinds

Vitaraga Modular Kitchens & Interiors
Our own division for kitchens, wardrobes and coordinated storage.

VITARAGA MODULAR

KITCHENS & INTERIORS | MODULAR KITCHENS

Designed around the way you cook.



Vitaraga Modular Kitchens & Interiors brings kitchen design, practical storage and coordinated finishes together for your home.

Plan your kitchen

Preparation, cooking and washing zones; cabinetry, hardware and internal accessories.

Complete the space

Coordinate Bosch appliances, Franke sinks and taps, and Pacific quartz with your approved design.

Actual kitchen display at Vitaraga Experience Centre 1.

VITARAGA MODULAR

KITCHENS & INTERIORS | WARDROBES & STORAGE

A place for everything.



Vitaraga Modular Kitchens & Interiors plans wardrobes and storage around your rooms, routines and preferred finishes.

Wardrobes

Hinged, sliding and walk-in layouts with planned hanging, drawers and shelving.

Beyond the bedroom

TV units, pooja units, study furniture, vanities, crockery units and office storage.

Reference image: Lecco Cucina concept. Final scope follows approved design.

Premium Multi-Brand Home Solutions

TOTO
BATHWARE & SANITARYWARE

Everyday comfort. Japanese innovation.





WASHLET S7 | TCF47360GIN#NW1 | Seat and remote

The India-market WASHLET S7 bidet seat offers automatic lid opening and closing, a heated seat, warm-air drying and adjustable cleansing.

Hygiene features

EWATER+ support, rear/front cleansing and oscillating wash.

Installation planning

Confirm toilet compatibility, power and water connections.

View the India product • in.toto.com

Premium Multi-Brand Home Solutions

keus

HOME AUTOMATION

One console. A more intuitive home.



Original Keus Smart Console product image

The Keus Smart Console brings scenes, lighting, curtains, fans and compatible climate systems into one in-wall interface with physical controls.

Everyday scenes

Bring selected lights and connected devices together.

Your console, your home

Choose the size, finish and configuration for your plan.

Explore the Smart Console • keus.in

Premium Multi-Brand Home Solutions

Ardeo®
ARCHITECTURAL & LED LIGHTING

GM
SWITCH TO A BETTER WORLD

Light that shapes the room.





ARDEO BY KEUS

Downlights, wall washers, track lights, strips and profiles for layered architectural light.

GM MODULAR

Track and spot lighting, COB lights, panels and strips for indoor or outdoor applications.

Plan placement, beam angle, colour temperature and compatible dimming with your room design.

Ardeo • keus.in/lighting

GM Modular • gmmodular.com/led-lighting

Premium Multi-Brand Home Solutions

SWITCH TO A BETTER WORLD

G-BUS | WIRED KNX AUTOMATION

Your home, at a touch.



G-Bus 5-inch KNX Intelligent Touch Screen

5-inch

KNX TOUCH SCREEN

LIGHTING

SCENES

BLINDS & CLIMATE

The G-Bus 5-inch touch screen brings lighting, scenes, blinds and compatible climate controls together through a wired KNX system.

Intuitive control

Select scenes and manage connected home functions.

Planned integration

Confirm KNX wiring, system design and configuration.

GM official G-Bus catalogue | 5-inch KNX touch screen

Premium Multi-Brand Home Solutions

DIMORE

SINTERED SURFACES

Surfaces that define a space.



Original Dimore surface application imagery

Design-focused sintered surfaces made using Italian GEA PRESS technology. Explore material character, pattern and finish for architectural interiors.

See the full surface

Review texture and pattern in a large sample or slab.

Specify the application

Confirm the collection, size, thickness and fixing method.

Explore Dimore • dimoresurfaces.it

Premium Multi-Brand Home Solutions

PACIFIC
SURFACES

ENGINEERED QUARTZ SURFACES

The surface at the heart of your home.



Adonis (5059), Kosmic collection | Official Pacific visual

Bring coordinated colour and pattern to kitchen worktops, islands, vanity tops and selected wall applications. See the full slab before finalising your design.

Design continuity

Coordinate worktops, backsplashes and adjacent finishes.

Refine the details

Plan the finish, thickness, edges, cut-outs and joints.

Explore Adonis 5059 • pacific-surfaces.com

Premium Multi-Brand Home Solutions

ASTRAL PIPES

PLUMBING SYSTEMS

The essentials behind every home.



Original Astral CPVC PRO pipes and fittings image

Astral CPVC PRO is a pipe-and-fitting system for hot and cold water. Select sizes, pressure class and matching fittings to suit the plumbing design.

Water supply

Plan supply routes, connections and suitable fittings.

Drainage planning

Discuss the separate drainage system for your project.

Image warranty claims are subject to Astral terms and conditions.

Explore CPVC PRO • astralpipes.com

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BOSCH

FRANKE

BUILT-IN APPLIANCES & KITCHEN SINKS

Purpose in every detail.





BOSCH

Built-in cooking

Shown: HBG7341B1 Series 8 oven photography from the official Bosch product page.

FRANKE

Sinks & preparation

Sinks, taps and accessories for the washing and preparation area. Official Franke imagery.

Plan dimensions and services before cabinetry. Confirm India availability and exact models before ordering.

Bosch • Official HBG7341B1 product

Franke • Official kitchen sink collection

Premium Multi-Brand Home Solutions

Yale

SMART ACCESS & SECURITY

A smarter welcome home.



YDM7116A | Original Yale product illustration

Fingerprint, PIN, RFID card and mechanical-key access offer everyday flexibility. App connectivity depends on configuration and accessories.

Remote access needs a compatible Yale Wi-Fi Bridge. Confirm door compatibility and included accessories.

Explore Yale smart locks • yalehome.com/in

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HOMETEK

HOME THEATRE & AUDIO-VIDEO

Bring the cinema experience home.



Official Hometek home theatre application imagery

Customised audio-video solutions for living rooms and dedicated cinemas. Plan the screen, projector, speakers, seating and room layout together.

Designed for your room

Match audio and video to your space and viewing needs.

Connected entertainment

Explore source distribution and music in selected zones.

Explore Hometek • hometek.in/audio-video.html

somfy
MOTORISED CURTAINS & BLINDS

Comfort, at your command.



Official Somfy curtain application image | somfy.co.in

Motorised curtains & blinds
Plan privacy and daylight with convenient curtain control. Select the motor, track and controls to suit your room.

Plan your setup
Confirm curtain weight, track layout, power supply and compatible smart-home integration before ordering.

Explore Somfy curtains & control options →

EXPERIENCE CENTRE 1

CHILDREN'S PARK ROAD | NELLORE

Dr Divya's Pride



Vitaraga Smart Homes | Building exterior

2nd Floor, Above Luks Furniture
Children's Park Road, Nellore, Andhra Pradesh

INSIDE CENTRE 1

KITCHENS & BATHWARE | LIVE DISPLAYS



Kitchen display | Centre 1



Experience the details.

TOTO bathware display

Explore kitchen finishes, appliances, surfaces and bathroom solutions in person.

Keus • Ardeo • TOTO
Bosch • Franke • Pacific

EXPERIENCE CENTRE 2

APOLLO HOSPITAL ROAD | NELLORE

CNR Heights



Vitaraga Smart Homes | Building exterior

Above Axis Bank

Apollo Hospital Road, Nellore, Andhra Pradesh

Dedicated brands

Dimore • GM Automation & Smart Lighting
Yale • Astral

INSIDE CENTRE 2

SURFACES • LIGHTING • SMART SECURITY



Surfaces & lighting gallery



Yale smart-lock display

See materials. Experience the possibilities.

Explore Dimore surfaces, GM automation and lighting, Yale smart security and Astral plumbing solutions at Centre 2.

Premium Multi-Brand Home Solutions

LET'S PLAN YOUR HOME

VITARAGA SMART HOMES

Experience it. Then make it yours.

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VITARAGA MODULAR KITCHENS & INTERIORS
Our own division for kitchens, wardrobes and coordinated storage.

OUR BRAND ECOSYSTEM

Keus | Ardeo by Keus | GM Modular | TOTO

Dimore | Pacific | Bosch | Franke

Yale | Astral | Hometek | Somfy

Existing Lecco Cucina displays at Centre 1.

Final models, finishes, availability and installation scope follow your quotation.